



PROVINCIAL GRAND LODGE  
OF HAMPSHIRE AND ISLE OF WIGHT

**MARKETING & COMMUNICATIONS ANNOUNCEMENT**

Brethren

You may have seen, in the recent Insight publication, that the Provincial Grand Master has decided to introduce the new role of 'Provincial Marketing Officer' and he has now appointed W Bro Roger Maber to that position as from 1<sup>st</sup> January 2020. Roger has already been involved in much of this role as Editor of Insight and is well versed in the various marketing activities across the Province.

Roger will be responsible for all 'external communications' ensuring that the Province has a cohesive marketing plan which will include FITC, Press/Media, advertising, events, posters, social media, Insight and our Provincial and Area websites.

All 'internal' communications, including the management of the Provincial Information Service will be managed by the Provincial Grand Secretary. Further information will be issued in the New Year.

As a result of the above, W Bro Rod Armitage will stand down as Provincial Communications Officer from 31<sup>st</sup> December.

The Provincial Grand Master would like thank Rod for his tireless work over the past eight years in placing our Province on a very strong footing with everything 'electronic and online'. Together with his team, Rod has restructured the Information Service, established a strong presence on Facebook, Twitter and Instagram and has been pivotal in helping the Areas to develop their individual social media channels, including the closed and open chat forums.

Frank Milner  
Provincial Grand Secretary  
9th December 2019



### Fostering curiosity - developing understanding (No 7)

Are you a lodge or personal Mentor and heading out of the door of the lodge room with one or more candidates and don't know what to do?

This of course should never happen for we have so many resources available to prepare us, unfortunately, many such sessions, instead of concentrating on Masonic discussion, end up with trivial matters being discussed and thus a loss of time to the brethren you are mentoring. The key is to be prepared.

New brethren are keen to learn and have many questions; failing to answer these or fobbing them off will disillusion them resulting in many no longer attending meetings and in time fading away or simply resigning. Far too many brethren from the time of their Initiation do just this but **you** can inspire them and leave them with a keen desire to learn about freemasonry.

If you have no prepared [SOLOMON](#) questions or session ready, why not use your copy of the *Welcome to Freemasonry* or the *Master Masons Guide*, both contain a vast amount of information that you can use effectively. If you no longer have a hard copy, you can download these booklets from the Provincial website (password required), or from our [Hampshire & IOW Team app](#) under the 'documents' tab. Keep a copy of these booklets in that flap in your Masonic case - the one you keep full of old summonses!

As a lodge or personal Mentor there is also a great deal on the Provincial website to help you in your work as a Mentor so the following link will be of particular interest - [MENTORING CHECKLIST](#)

We often say that the Charge to the Initiate contains the fundamentals of Freemasonry, which is of course freely available in your 'little blue book'. Use this Charge by dissecting each part and explaining what it means and how it relates to the modern Mason and the institution he has joined. More importantly, explain how the lessons outlined in this ritual can shape our life today and how therefore it is relevant in so many ways and how it can inspire us to lead out our lives.

Copies of this and all previous Learning & Development Communications, which provide guidance in delivering Learning & Development sessions can be found in our Team App; we encourage you all to register and use this excellent resource which will help you as Mentors to keep updated on current information; you can also of course access SOLOMON itself from within the Team App as well as many other valuable links.

**Remember: Show Initiative - Demonstrate Innovation - Be Creative**

Where will I find this information? Go to <https://solomon.ugle.org.uk>

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## Provincial Grand Lodge of Hampshire & Isle of Wight



### Provincial Orator Service

With the 2019-2020 Masonic season in full swing, our Area Orators remain poised and ready to assist lodges with Presentations and talks on a range of subjects, not only those of Masonic interest, but those also of a more general nature.

These talks can be the centre point of your evening or can be used to add clarity and interest to a candidate undergoing their degree ceremony; these are designed to fit into your lodge timings being of various lengths. With the objective of advancing Masonic knowledge, our Area Orators are also able to bring to you items from [SOLOMON](#) to enhance your meeting helping to underpin the values and ethos of Freemasonry.

Take a look at the range currently available on our [Provincial Orator Service webpage](#) this will show you what we have to offer, alternatively we can produce a talk specific to your needs.

Presentations suitable for White Table and other non-Masonic events that will inform, develop and advance knowledge of Freemasonry in general as well as provide a fascinating insight into our history and traditions are also available.

Presentations can add greatly to the understanding of our brethren giving them the added opportunity to ask questions and discuss Masonic matters.

#### Contact your Area Orator for further advice.

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Take a look now - [Provincial Orator Service webpage](#) and use the on-line form to book or enquire as to your particular interest.

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