

April 2017

National TV and Press Coverage to look out for during April

"Inside the Freemasons" documentary - first episode to be screened on 17th April on Sky 1 at 20:00hrs.

This weekend:

- Daily Mail Weekend Magazine, 8 April feature article by Nicole Lampert, Feature writer who
 attended the media event and interviewed Jonathan Spence, Garry Hacking, David Staples, David
 Lallana, Emma and Gabe
- The Mail on Sunday, 9 April health feature by Sally Beck, Freelance writer who attended the media event and talked to Alastair Chambers about his son who had a challenging birth

Monday

• **iNews, 10 April** – feature piece by Adam Sherwin, Arts and Media Correspondent – interview with David Lallana – and online feature including video clips

Tuesday

- Radio Times, 11 April feature piece by Rosie Millard, Feature writer who came to December QC and interviewed with Jonathan Spence, David Staples, David Lallana, Emma and Gabe
- **TV Times, 11 April** piece by Emma Bullimore, Feature writer who attended the media event and talked to James Wootton piece will include Q&A
- TV Choice & Total TV Guide, 11 April piece by Elaine Penn, Feature writer who attended the media event and interviewed Josh Spencer, Dean O'Connell and Anthony Henderson

Wednesday

• **BBC Breakfast, 12 April** (likely after 8am, but time tbc)— live interview on the sofa with David Staples, Josh Spencer and Peter Younger

Easter Monday/Day of broadcast 17 April

• **Good Morning Britain, 17 April** (time tbc) – live interview on the sofa with Peter Lowndes, David Lallana and Alastair Chambers

VC Memorial event - Tuesday 25 April 2017: The 63 Freemasons awarded the Victoria Cross (VC) during The Great War¹ (WW1) will be honoured with special commemorative stones bearing their names to be laid outside the iconic Freemasons' Hall building. Five of these brethren were Hampshire & Isle of Wight Masons.

Daily Telegraph – Feature by Joe Shute, Feature writer who has written about the military and VCs before. The focus is on the strong link between the military and Freemasonry, the 64 VC recipients and shared values – all tied to the event itself. He will be interviewing Willie Shackell this Monday in his capacity as a Brigadier and Grand Secretary and tied to the fact that he has been a Mason since 21. We have also arranged for him to talk to Mark Smith, VC expert, Antiques Roadshow presenter and Master of the Machine Gun Corps Lodge, where two of our 64 VC recipients were also Masters.

The Times – Valentine Low, a Senior reporter who has a special interest in WW1. He would like to run something the Saturday before the event, tied to the stories of the recipients. We are also in active discussions with the Feature editor of the Daily Mirror and a piece has been agreed with the Daily Express re 10 things you didn't know about the Freemasons including the 64 VCs.

